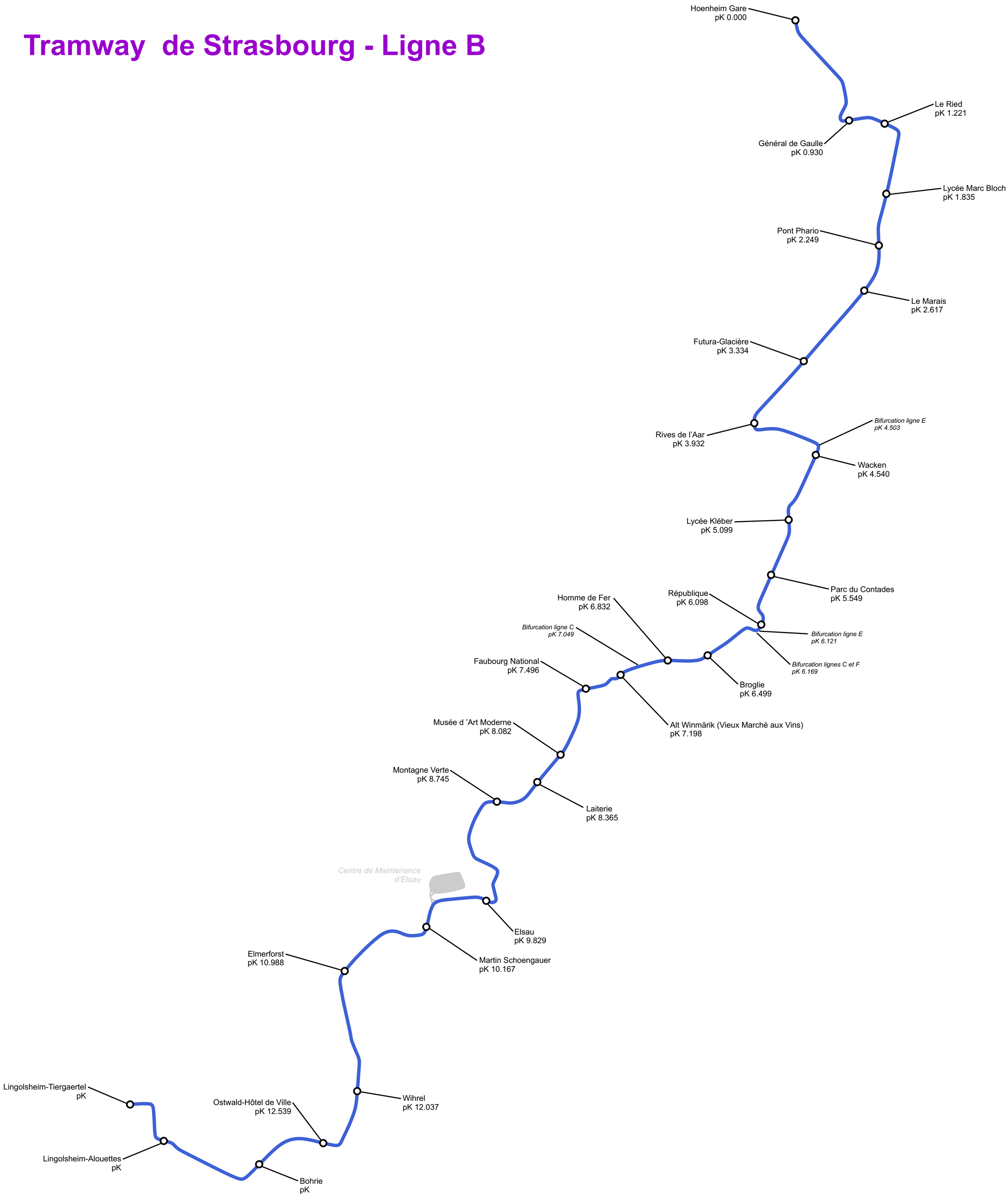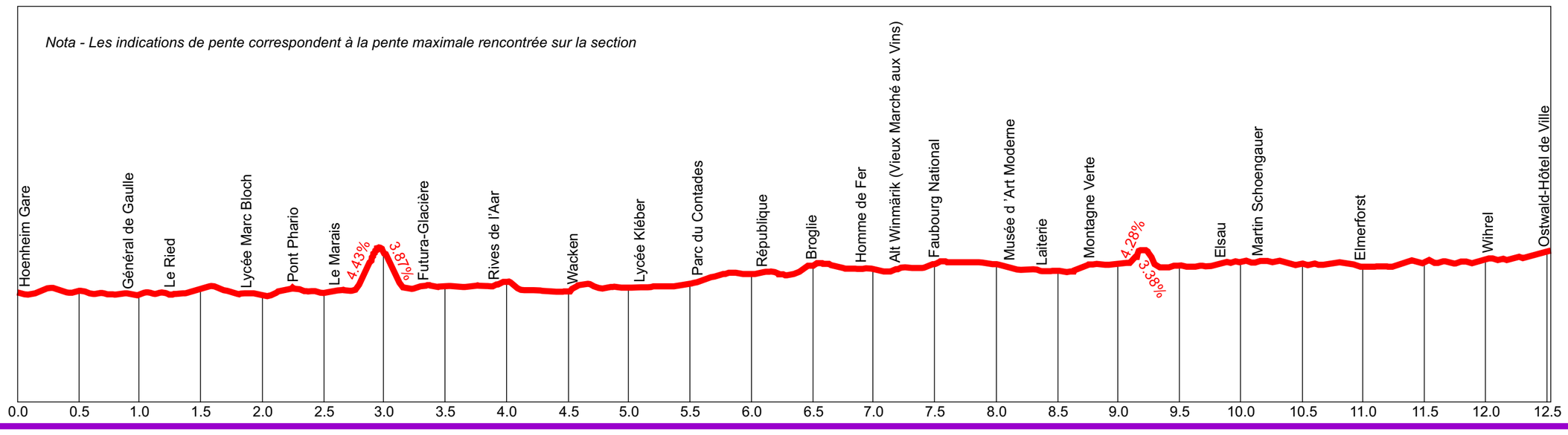Tramway de Strasbourg - Ligne B